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Zeynep KAPTAN,  
Istanbul University, Institute of Social Sciences, Department of  
Management, 34452 Beyzit/Fatih, Istanbul, Türkiye.

Bora YILDIZ,  
Istanbul University, Faculty of Economics, Department of  
Mnagement, 34452 Beyzit/Fatih, Istanbul, Türkiye.

Halit BAŞBUĞA  
Gebze Technical University, Faculty of Business, 41400 Gebze,  
Kocaeli, Türkiye.

### MAPPING COMPULSORY CITIZENSHIP BEHAVIORS IN MANAGEMENT FIELD: A BIBLIOMETRIC ANALYSIS

#### ABSTRACT

*This study seeks to present a comprehensive bibliometric analysis of compulsory citizenship behaviours (CCB) research using data from the Web of Science (WoS) database. The analysis of identified studies reveals significant trends: the majority of articles are authored by multiple authors, indicating collaborative efforts. Hongdan Zhao, Huai-Liang Liang, Zhengloung Peng, and Bora Yildiz stand out among the authors making significant contributions to the CCB literature,*

BDO Yayıncılık A.Ş.

Eski Büyükdere Cad. No.14  
Park Plaza Kat:4  
34398 Maslak/İstanbul  
Turkey

Tel: +90 212 365 62 00  
Fax: +90 212 365 62 02  
e-mail: bdo@bdo.com.tr  
www.bdo.com.tr

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Dikkat ve titizlikle hazırlanan bu yayın, geniş anlamda görüşleri içermekte olup, genel bir yol gösterici olarak değerlendirilmelidir. Özel durumlarla ilgili olarak, mesleki görüş ve yardım almadan, bu yayına dayanarak uygulamalarda bulunulmamalıdır. Bu konuların kendi özel durumunuza ilişkin etkilerini görüşmek için BDO Yayıncılık A.Ş. ile temas kurabilirsiniz. Bu yayındaki bilgilere dayanarak belli eylemlerde bulunmak veya bulunmamak nedeniyle doğabilecek zararlar nedeniyle, BDO Yayıncılık A.Ş. ve ortakları, çalışanları ile yazarları herhangi bir yükümlülük veya sorumluluk kabul etmemektedirler.

and we identified "Frontiers in Psychology" as the most relevant source for CCB publications. Network analyses demonstrate collaborative patterns among authors and shared citation networks among journals. In terms of output, Chinese-based universities such as Tongji University, Da-Yeh University, Huaqiao University, and Istanbul University (a Turkish university) are in the forefront and considered very influential in the CCB sector. The thematic map indicates that the issues of "facades of conformity" and "impression management" are located at the intersection of niche and "emerging/declining" themes. The "motor" themes include "citizenship pressure," "interpersonal deviance," and "employee silence." The basic themes include work-family conflict, turnover intention, anger towards the organisation, organisational citizenship behaviours, job stress, job performance, burnout, and abusive supervision. Furthermore, employ silence and moral disengagement are situated at the intersection of the basic and motor themes. Overall, this study contributes to a better understanding of the general landscape of CCB research by providing important bibliometric information. We also provided limitations and further research directions.

**Keywords:** Compulsory Citizenship Behaviors, Bibliometric Analysis

## 1. INTRODUCTION

Employees are of vital importance for the sustainable organizations (Barney & Arikan, 2005; Casey & Sieber, 2016). Put simply, the optimal utilisation of organisational resources relies on recognising skilled human resources as valuable assets and strategically managing these sources to successfully and efficiently accomplish long-term objectives. In this context, the existence of organizations that are human-centric, that care about the well-being of their employees and that understand them is inevitable in terms of sustainability. Therefore, in today's business world, ensuring both the psychosocial well-being of employees and their physiological and economic well-being is important for the continuity of employees presence (Kobayashi et al., 2018; Mariappanadar & Hochwarter, 2022; Stan, 2018).

From the strategic management perspective, according to the resource-based view (Barney & Arikan, 2005; Barney, 2001), it can be said that human resources of organizations are rare, inimitable and valuable core competencies of organizations (Prahalad & Hamel, 1997). Therefore, protecting such a resource, realizing its value and ensuring its sustainability are important in terms of providing sustainable competitive advantage over competitors. On the other hand, when looked at from the perspective of human resource management and organizational behavior literature the concept of human-centric has a very comprehensive nature. Although there is no clear definition yet for human-centered organizations, according to a systematic review study conducted on this concept, these types of organizations include the following four interrelated characteristics: *common good purpose* (purpose beyond profit, stakeholders beyond shareholders, fill a need, address an issue, contribute to human thriving), *positive human experiences* (employees as capable, problem solving learners, cultures in which employees are connected, respected, and values, opportunities to learn and grow, meaningful work), *humanistic values* (dignity and well-being, care and kindness, justice and fairness, whole person), *team structure* (semi-autonomous, self-managed teams, team ownership of work, connective mechanisms between teams), and *participatory practices and tools* (participatory research, innovation and ideation, experimentation, feedback, healthy conflict)) (Townsend & Romme, 2024). This title encompasses a wide range of factors, including human relations, employee experience, talent management, organisational culture, organisational success,

human resources management, and strategic human resource management (Hector & Cameron, 2023).

Therefore, managing human resources strategically is also important to achieve firms long-term aims and overall strategies. According to the human capital (Becker, 1992; Caire & Becker 1967) and strategic human capital theories (Wright et al., 2001), to achieve long-term organizational goals, employees are viewed as valuable and strategic assets that leverages organizations' competitive advantage. Moreover, training and education can enhance their expertise and proficiency, which significantly contribute to the achievement of organisational goals (Caire & Becker 1967; Wright et al., 2001). Providing these factors, on the one hand, can cause employees to achieve the tasks determined in the formal job descriptions, and on the other hand, it can also cause employees to go beyond their job descriptions that are labeled as extra role behaviours (Becker & Kernan, 2003; Caillier, 2016). One of these extra role behaviors is organizational citizenship behaviors (OCB) (Morrison, 1994; Organ, 1997).

Organizational citizenship behaviors (OCB) refer to volunteer employee behaviors that are not explicitly recognized by formal reward systems but still contribute to the effective functioning of the organization (Currall & Organ, 1988). These behaviors are an important concept that emphasizes voluntary actions and behaviors of employees that go beyond their prescribed roles (Muthuraman & Al-Hazi, 2017; Uco & Erbay, 2022). OCB encompasses discretionary behaviors that are not explicitly rewarded or required by the organization but significantly contribute to its effectiveness and functioning (Anderson, 2017; Currall & Organ, 1988). However, since citizenship behaviors are often informally encouraged and rewarded, employees may feel pressure to engage in organizational citizenship behaviors (Bolino et al., 2010). Vigoda-Gadot (2006), proposed that when external pressure is applied, organizational citizenship behaviors lose their voluntary nature and referred to these behaviors as compulsory citizenship behaviors (CCB). CCB includes behaviors that employees feel pressure to perform due to external pressures, formal obligations, or expectations set by the organization or leaders (Liang et al., 2022). In this context, citizenship behavior becomes a matter of obligation rather than voluntary choice and transforms into CCB (Bolino et al., 2013; Vigoda-Gadot, 2006; Zhang et al., 2011) Compulsory citizenship behaviors can have detrimental effects on organizational factors, leading to undesirable outcomes (Vigoda-Gadot, 2006; Yildiz et al., 2023).

A recent comprehensive meta-analysis on the topic of CCB (Kaptan, 2024; Yildiz et al., 2023) highlighted its prevalence and increasing importance. This study indicates that the majority of researchers use the social exchange theory, abusive theory, and conservation of resources theory to explain the potential antecedents and consequences of CCB. The same study also highlighted Turkey, China, and Taiwan as countries where CCB research accounts for a significant proportion of total literature publication. While gender and number of children are the demographic characteristics that significantly related to CCB, there are also significant dispositional, perceptual, and behavioral correlates. Specifically, careerism, moral disengagement and turnover intentions were the most prominent dispositional outcomes of CCB. In the perceptual variables felt obligation and work-family conflict are strongly and significantly correlated variables. Organizational cynicism and burnout are stand out consequences as important attitudes. In the behavioral outcomes of CCB facades of conformity and counterproductive workplace behaviours have the highest effect sizes. Work alienation and anger toward the organizations were identified as the most dominant emotional reactions to CCB.

Yildiz et al. (2023) also found that job autonomy, with its reducing effect, significantly inhibits the harmful effects of CCB. Similarly, they found a positive and significant correlation between CCB and leader-member exchange, organisational identification, psychological safety, interactional justice, distributive justice, job satisfaction, and organisational commitment.

As can be understood from the above explanations, CCB has been associated with many concepts in the organisational behaviour literature. The relevant meta-analysis's synthesis suggests that these behaviors are prevalent in organizations, particularly in countries with Eastern cultures, and that cultural factors also play a role. Additionally, the fact that CCB are usually linked to negative or undesirable predictors and outcomes suggests that more study should be done on this topic.

Using the bibliometric analysis method, this study aims to examine compulsory citizenship behaviors. Bibliometrics is a significant research method that provides quantitative analysis of data such as articles, citations, journals, and research areas in scientific literature, offering insights into a specific subject or field (Kilavuz, 2023; Tutar et al., 2023). The bibliometric analysis of CCB will help researchers to understand the current state of research in the literature, identify trends, and obtain important findings that will guide future research. In this context, this article presents a bibliometric analysis of academic studies on CCB. Specifically, this analysis will explore and evaluate key trends, significant topics, most cited articles, and commonly used concepts in the literature related to CCB. This analysis will guide future researchers by providing important clues on which areas to focus more on in the study of CCB. The research questions formulated based on the aforementioned explanations are as follows:

RQ<sub>1</sub>- Which countries or institutions stand out in the field of CCB, and which countries contribute more significantly?

RQ<sub>2</sub>- Which researchers, publications, and institutions receive the most citations and which researchers, publications, and institutions the most productive in studies on CCB?

RQ<sub>3</sub>- Which researchers, institutions, or countries collaborate in studies on CCB, and which relationships (researchers, institutions, or countries) are more common?

RQ<sub>4</sub>- Which publications play a leading or transformative role in the development of the field of CCB?

RQ<sub>5</sub>- What are the emerging/declining, niche, basic, and motor themes in the extant literature?

## 2. METHODOLOGY

In this study to explore the intellectual structure of the CCB research in the literature, we employed a bibliometric analysis. Bibliometric analysis was conducted on 51 publications retrieved from WoS. The research aims to understand the knowledge in the field of CCB, track the improvement of the area, and provide further researches directions.

The data screening of studies focusing on CCB was conducted using the Web of Science (WoS) database. To identify publications related to CCB, the phrase "compulsory citizenship" was searched within English language studies published in the WoS database between 2006 and 2024. In this bibliometric analysis, a total of 51 publications containing the terms "compulsory citizenship behaviour" OR "compulsory citizenship behavior" AND "compulsory citizenship" in the WoS database were

examined using Bibliometrix package (Aria & Cuccurullo, 2017) in the R statistical language (R Core Team, 2024).

## 2.1. Inclusion and Exclusion Criteria

The 51 selected studies for analysis must adhere to specific criteria:

1. Relevant publications should address the topic of compulsory citizenship behaviors.
2. Publications should represent scholarly works such as journal articles, conference papers, or book chapters.
3. Selected studies should be published between 2006 and 2024.
4. Relevant publications should be indexed in the Web of Science database and be published in English.
5. The studies should consist of national or international publications and encompass research conducted in the field of management field.

Exclusion Criteria for the bibliometric analysis of studies on compulsory citizenship behaviors include:

1. Studies that do not pertain to compulsory citizenship behaviors or address related topics.
2. Studies that fall outside the predetermined types of publications designated for analysis.
3. Studies published outside the specified publication years, such as those published before 2006 or after 2024.
4. Studies published in languages other than English.
5. Studies not indexed in the Web of Science database.
6. Studies lacking sufficient scientific standards or not subjected to peer review processes.

## 2.2. Study Selection

An analysis of the database resulted in the identification of 60 studies in the Web of Science. Upon evaluating the eligibility of the 60 records, 9 articles did not meet the inclusion criteria and were excluded from the analysis. As a result, the remaining 51 studies were included in the bibliometric analysis (See Figure 1).

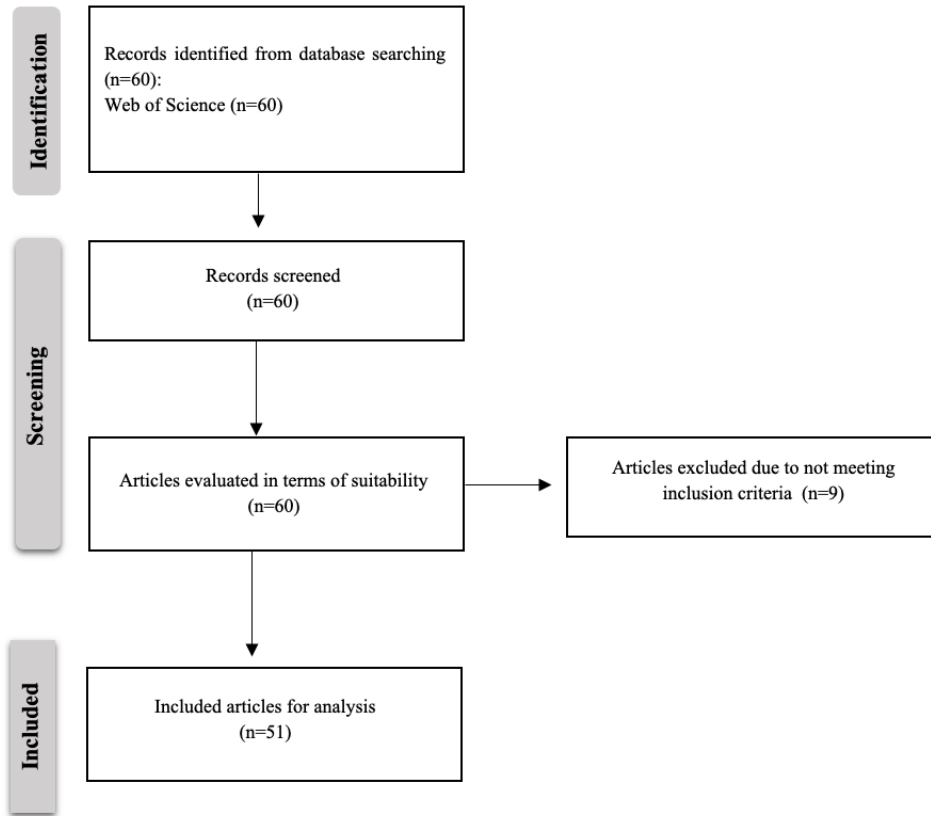


Figure 1. PRISMA flow diagram

### 3. RESULTS

After reviewing Table 1, it is clear that the majority of the 51 publications published between 2006 and 2024 were co-authored. The yearly growth rate in compulsory citizenship behavior (CCB) research is 11.42%, and the average citations per publication are 15.92. The cumulative count of writers for 51 articles is 132, with 6 of these articles authored by a single individual.

Table 1. Descriptive statistics

Description	Results
Timespan	2006-2024
Documents	51
Sources (journals, books etc)	32
Annual growth rate (%)	%11.42
Average citations per doc	15.92
Authors	132
International co-authorships (%)	%29.41
Single-authored docs	6
Co-authors per doc (%)	3.18
Keywords	110
References	2677

### 3.1. Annual Scientific Production of CCB

The number of articles published by year in the Figure 2 reveals the development and level of interest in the concept of compulsory citizenship behaviors in the scientific literature. First, one article was published on this subject in 2006 and 2007, but there was a stagnation in the following years (2008-2011). A steady increase has been observed since 2012.

A significant increase was experienced especially in the 2018-2023 period. While 2022 reached the highest number with 11 articles, this increase continued in 2023 and 2024, but a slight decrease (7 articles) was observed in 2024. These data show that academic interest in the concept of compulsory citizenship behaviors has increased rapidly, especially in the last five years, and more research has been conducted in this period. This increase shows that the concept has started to attract more attention and has gained an important place in the literature. However, the decrease in 2024 may indicate that more research should be done on the sustainability of this interest.

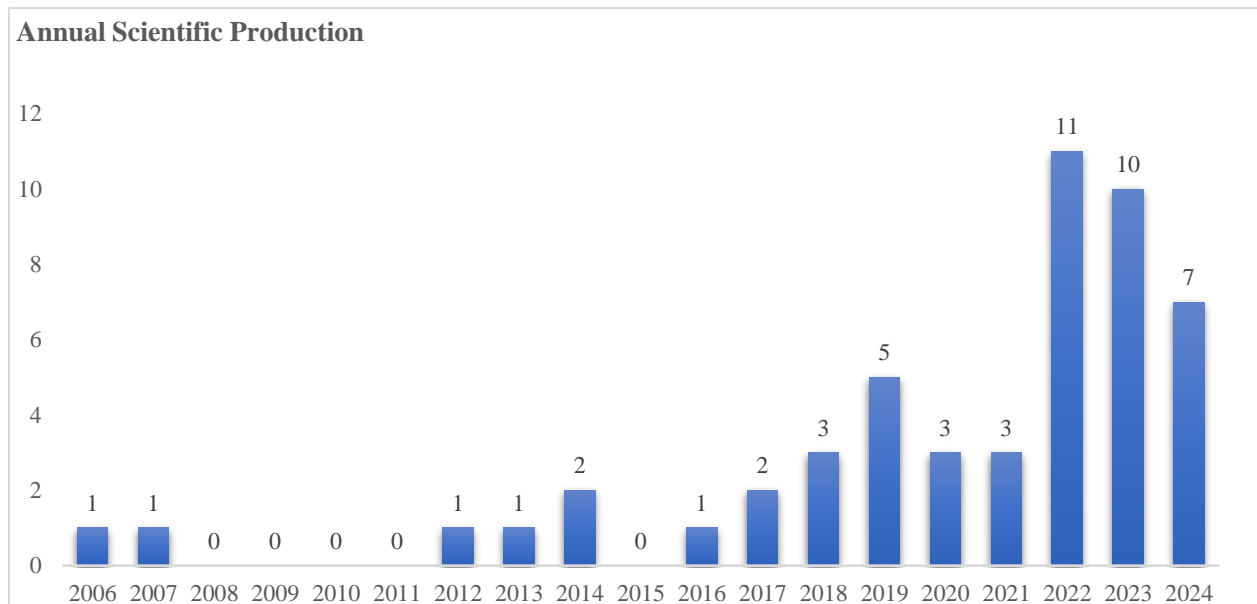


Figure 2. Annual scientific production

### 3.2. Information about Researchers, Countries and Institutions

This research involved an analysis encompassing contributions from 85 institutions across 10 countries, reviewing 51 papers authored by 132 individuals in the domain of CCB research. An analysis of author distribution by country reveals that China is the most prolific nation, with a total of 28 papers in this domain. Türkiye follows with 4 articles, while Pakistan and the United States each offer 3 articles. Table 2 provides a detailed account of the distribution statistics for each nation. Table 2 shows that the most prolific institutions in the domain of obligatory civic behaviours, with publishing rates of 4.71%, are Tongji University, Da-Yeh University, Huaqiao University, Istanbul University, and Shanghai University. These universities have made significant progress in the field. In terms of international collaboration, Egypt, France, the United Kingdom, the United States, Pakistan, and China exhibit the greatest rates of cooperation. Nevertheless, since many countries tend to collaborate domestically, the level of cross-country collaboration may be lower than within-

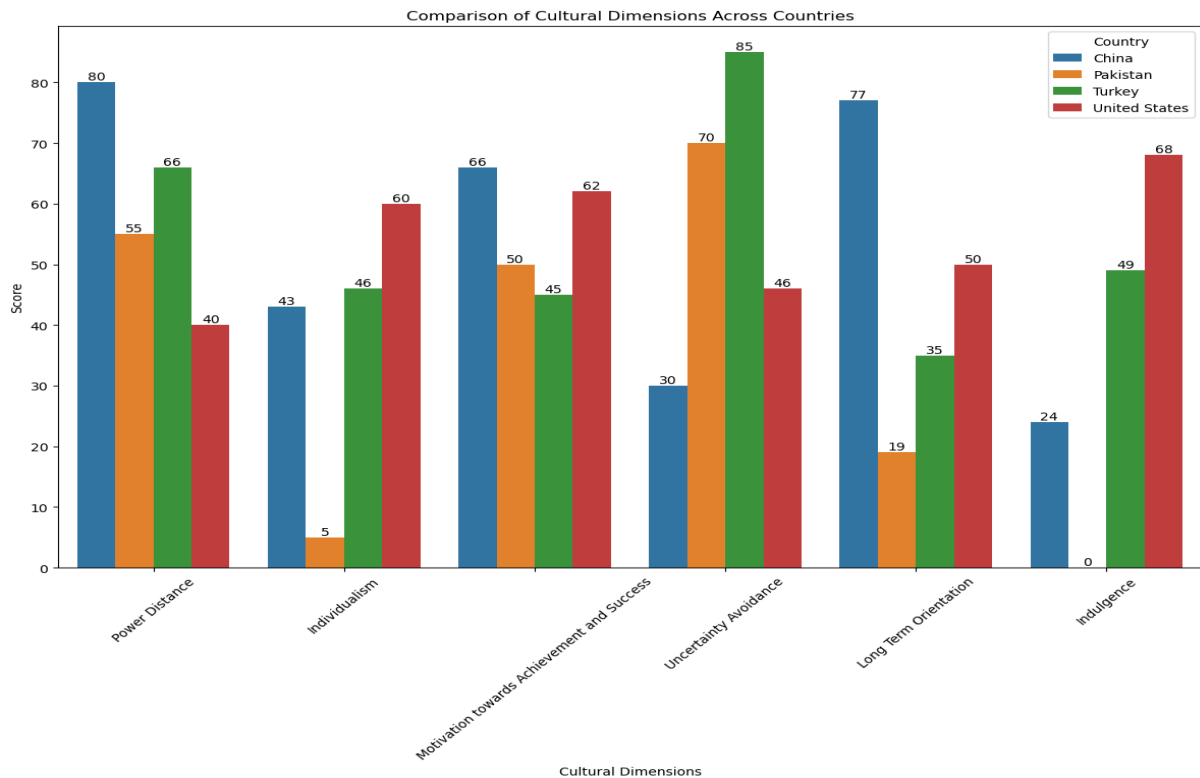
country collaborations. Moreover, China has made substantial contributions to the discipline via extensive cooperation at both national and international levels. since many countries tend to collaborate domestically, the level of cross-country collaboration may be lower than within-country collaborations. This underscores China's significance as a leading nation in the realm of mandatory citizenship practices.

**Table 2.** The top 10 countries and institutions contributing to CCB research [n(%)]

	Country	A	Freq.	SCP	MCP	MCP (%)	Institutions	N (85, %)
1	China	28	54.9	19	9	32.1	Tongj University	4 (%4.71)
2	Türkiye	4	7.8	4	0	0.0	Da-Yeh University	4 (%4.71)
3	Pakistan	3	5.9	2	1	33.3	Huaqiao University	4 (%4.71)
4	USA	3	5.9	2	1	33.3	Istanbul University	4 (%4.71)
5	Israel	2	3.9	2	0	0.0	Shanghai University	4 (%4.71)
6	United Kingdom	2	3.9	1	1	50.0	University of Haifa	3 (%3.53)
7	Cyprus	1	2.0	1	0	0.0	Bandirma Onyedi Eylul University	2 (%2.35)
8	Egypt	1	2.0	0	1	100.0	Birkbeck University London	2 (%2.35)
9	France	1	2.0	0	1	100.0	Brunel University	2 (%2.35)
10	Ghana	1	2.0	1	0	0.0	Indian Institute of Management Tiruchirappalli	2 (%2.35)
	<b>Total</b>	46	90.3	32	14	348.7		31 (%36.47)

**Notes:** A: Number of articles; SCP: Single country publications; MCP: Multiple country publication

**Figure 3** compares the cultural dimensions (Schooler & Hofstede, 1983) of four countries (China, Pakistan, Türkiye, and the United States).





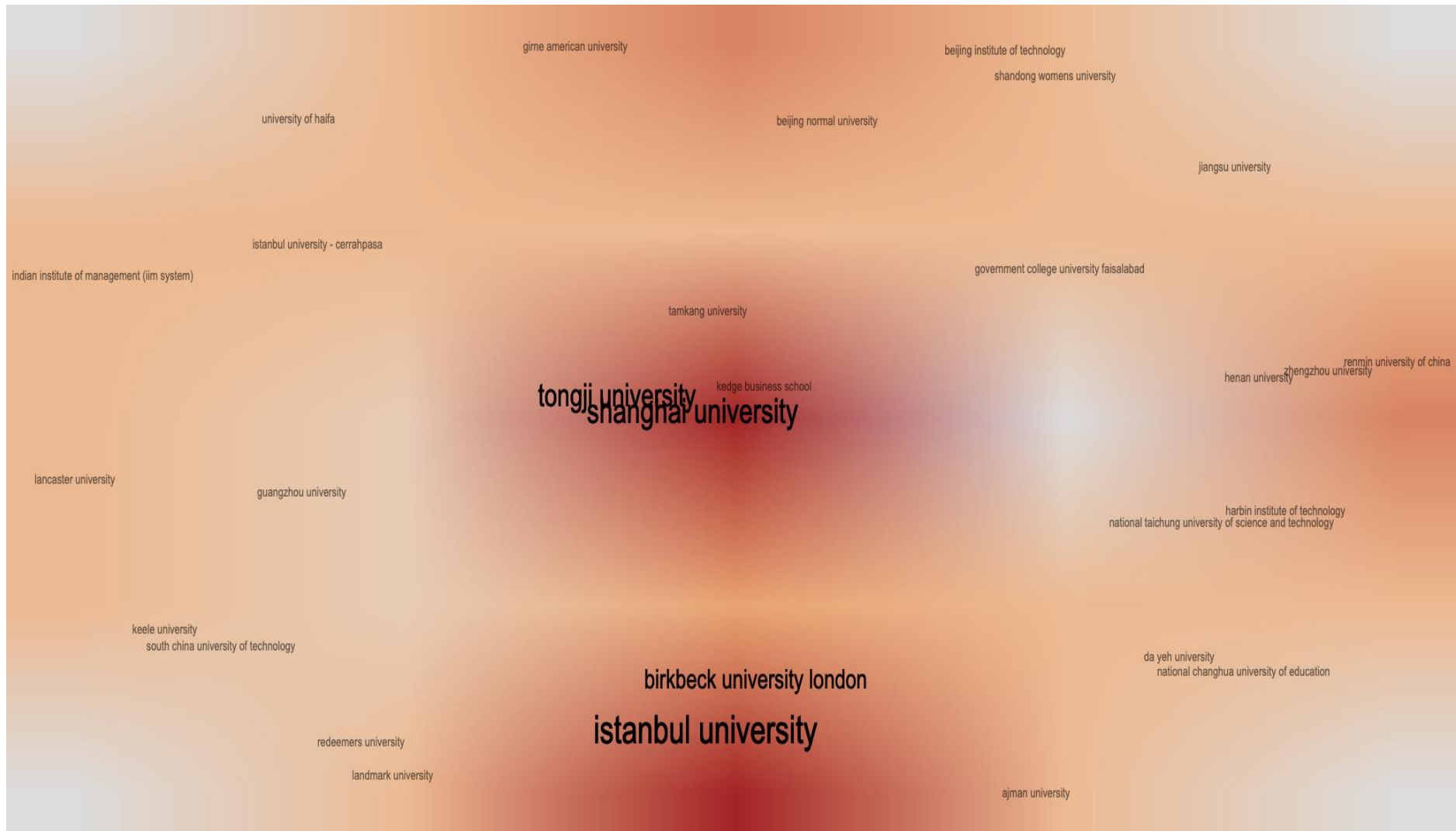
### Figure 3. Comparison of cultural dimensions of countries

Figure 4 illustrates the collaboration network with 50 distinct universities organised into 19 discrete clusters. Graphic vividly depicts relationships and clustering among various institutions within collaboration network. Figure 4 highlights the two clusters exhibiting the most robust cooperative network. The foremost cluster exhibiting the most robust collaboration network comprises prominent institutions, including Huaqiao University, Shanghai University, Tongji University, Tamkang University, Kedge Business School, National Taiwan Normal University, and Shanghai Normal University, which have forged a significant collaborative alliance. The second cluster with the most intense collaboration network comprises Istanbul University, Bandirma Onyedi Eylul University, Birkbeck College-University of London, Brunel University, Istanbul Bilgi University, University of London, and Ardahan University, which have formed a robust collaborative network. These institutions have established a robust collaborative network in the study of mandatory civic behaviours.

Figure 5's three-field plot analysis provides a significant perspective on CCB examination. This research's comprehensive assessment of the top 15 authors, nations, and keywords enhances understanding of the subject's breadth. This study highlights a significant focus on China in CCB research. China assumes a leading position in the field, representing around 34.48% of the performed research. After analyzing the contributions from the top 15 writers, it appears that Zhao H. stands out with a 16% contribution. Additional writers, including Wang H. (13%), He P. (12%), Peng Z. (10%), and Yildiz B. (9%), have also rendered substantial contributions.

The analysis of keyword use by writers based on their countries provides a compelling viewpoint. In their research, Chinese academics have used a methodology that emphasizes topics such as "burnout," "turnover intention," "felt obligation," "anger towards the organization," and "abusive supervision." Moreover, subjects such as "organisational citizenship behaviours," "work-family conflict," "employee silence," "job stress," and "job performance" are notable terms in the study.

Some authors' involvement in international collaboration is a notable characteristic. Zhao H. has collaborated with the USA, United Kingdom, and France in his research, in addition to China. Consequently, the keywords used exhibit commonalities across these nations. This global partnership highlights the universal aspects of mandatory civic behaviours.



**Figure 4.** The collaboration network among institution

AU\_CO

AU

DE

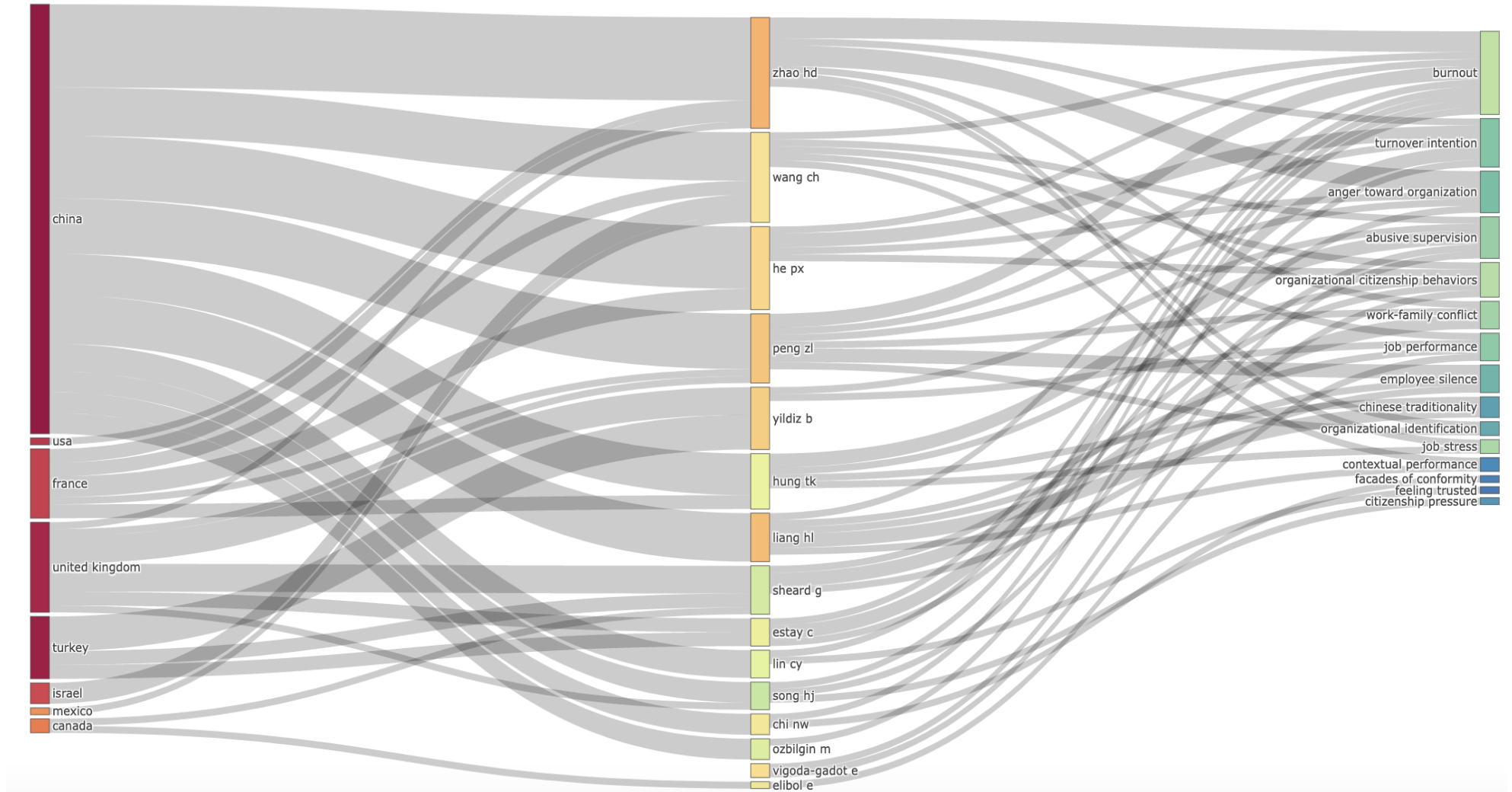


Figure 5. Three-field plot of CCB litera

### 3.3. Compulsory Citizenship Behaviors Studying Authors and Publishing Journals

32 different periodicals published a total of 51 distinct papers authored by 32 individuals. Reviewing the first 10 of these 32 journals reveals that 28 out of 51 papers appeared in them. Table 3 provides a detailed presentation of the first ten writers. The prominent writers authored 33 publications, representing 64.71% of the CCB literature. Hongdan Zhao is the most prolific author, having contributed significantly to the CCB field with six works (11.76%). The contributions of various writers in the CCB literature are as follows: Huai-Liang Liang (7.84%), Zhenglong Peng (7.84%), Bora Yildiz (7.84%), Peixu He (5.88%), Eran Vigoda-Gadot (5.88%), Chia-Hsuan Wang (5.88%), Nai-Wen Chi (3.92%), Esengül Elibol (3.92%), and Christophe Estay (3.92%).

When examining the top 10 journals publishing research on CCB, it is evident that *Frontiers in Psychology* has the highest number of publications, contributing a total of 8 articles (15.69%). Further details regarding contributions from other journals can be reviewed in Table 3.

**Table 3.** Leading authors and journals in the field of CCB [n(%)]

	<b>Authors</b>	<b>N</b>	<b>Articles Frac.</b>	<b>Journals</b>	<b>N (51, %)</b>
<b>1</b>	Zhao H.	6	1.82	Frontiers in Psychology	8 (%15.69)
<b>2</b>	Liang H.	4	2.67	Current Psychology	5 (%9.80)
<b>3</b>	Peng Z.	4	1.28	Psychology Research and Behavior Management	3 (%5.88)
<b>4</b>	Yildiz B.	4	2.00	Social Behavior and Personality	3 (%5.88)
<b>5</b>	He P.	3	0.65	International Journal of Hospitality Management	2 (%3.92)
<b>6</b>	Vigoda-Gadot E.	3	2.25	Journal for the Theory of Social Behavior	
<b>7</b>	Wang C.	3	0.87	Journal of Nursing Management	2 (%3.92)
<b>8</b>	Chi N.	2	0.75	Journal of Psychology	2 (%3.92)
<b>9</b>	Elibol E.	2	0.67	2019 AIB Southeast Asia regional conference : Us-China trade war deglobalization and international business (AIBSEAR)	1 (%1.96)
<b>10</b>	Estay C.	2	0.45	Asia Pacific Business Review	1 (%1.96)
	<b>Total</b>	<b>33</b>	<b>13.41</b>	<b>Total</b>	<b>28 (%54.90)</b>

**Notes:** N, number of publications; Articles Frac., fractionalized article count

Furthermore, when evaluating Table 4, we can examine the authors' scientific impact and productivity through various metrics (h-index, g-index, m-index, total number of citations (TC), number of articles (NP), and first publication year (PY\_start)). Zhao H., Peng Z., and He P. stand out as the authors with the highest h-index in this field. The h-index indicates that an author has at least "h" number of publications and at least "h" number of citations (Gann, 2024). This indicates that these authors have done important and frequently cited research on the topics they work on (Mondal et al., 2023).

Also, Zhao H. and Peng Z. are the authors with the highest g-index values. The g-index complements the h-index by taking into account the total number of citations by the author (Ali, 2021). It provides information about the number and impact of the authors' most cited works (Egghe, 2006).

Yildiz B and Liang H have the highest m-index values. The m-index indicates the productivity rate, considering the duration of the author's research career (Hirsch, 2005). A high m-index indicates that the author has made influential publications in a short time (Stellenbosch, 2017).

Zhao H. and Vigoda-Gadot E. stand out as the researchers with the highest citation rate. This indicates that their publications are followed and referenced by a wide audience.

Zhao H and Peng Z are among the authors who have published the most articles. This shows that their contributions to the research topic are also numerically strong. Also, Vigoda-Gadot E is the earliest author to start working in this field. This shows that the author has been researching this topic for a long time and made one of the first contributions in this field.

When the citation counts, index values and publication counts are evaluated together, Table 4 shows that both experienced and new researchers actively contribute to the field of compulsory citizenship behaviors.

**Table 4.** First 10 authors impact studying on CCB

	Authors	h_index	g_index	m_index	TC	NP	PY_start
1	Zhao H.	6	6	0.462	274	6	2012
2	Peng Z.	4	4	0.308	209	4	2012
3	He P.	3	3	0.429	158	3	2018
4	Yildiz B.	3	4	0.750	31	4	2021
5	Elibol E.	2	2	0.500	24	2	2021
6	Estay C.	2	2	0.286	116	2	2018
7	Liang H.	2	3	0.667	9	4	2022
8	Ozbilgin M.	2	2	0.667	6	2	2022
9	Sheard G.	2	2	0.167	67	2	2013
10	Vigoda-Gadot E.	2	3	0.105	283	3	2006

**Notes:** TC, overall citations; NP, total number of articles; PY-start, year of first publications

### 3.4. Global and Local Citations of CCB Studies

Table 5 shows in which journals the studies of specific authors on compulsory citizenship behaviors were published, the total number of citations (TC) to these studies, and the average number of citations per year (TCPY). When analyzing the table, the following points stand out: The article published by Vigoda-Gadot E. (2007) in the *Journal of Business and Psychology* has the highest total number of citations, with 144 citations. This shows that the article is quite influential in the literature on compulsory citizenship behaviors. The article published by Vigoda-Gadot E. (2006) in the *Journal for the Theory of Social Behavior* is another highly influential study, receiving 139 citations. The article published by He P. (2019) in the *Journal of Business Ethics* has the highest TCPY value, with an average of 13.67 citations per year. This indicates that the article has been heavily referenced in a short time and is closely followed by researchers in the field. The article published by He P. (2020) in *Frontiers in Psychology* also has a high TCPY value of 8.40, indicating that the study is up-to-date and important.

Vigoda-Gadot E. and He P. have published their most influential studies in the field of compulsory citizenship behaviors in prestigious and widely followed journals. *Journal of Business and Psychology* and *Journal of Business Ethics* are among the important platforms in this regard. Zhao H. and He P. have contributed to this field

with their articles published in journals in the area of psychology and social behavior, especially the *Journal of Psychology and Social Behavior and Personality*. This table presents the authors and research that have the greatest impact on CCB, as well as the publications in which these studies are published.. Studies with high citations and high TCPY values in particular make significant contributions to the literature in this field.

**Table 5.** Total global citations count for leading 10 researchers and journals

	<b>Authors</b>	<b>Journals</b>	<b>TC</b>	<b>TCPY</b>
<b>1</b>	Vigoda-Gadot E. (2007)	Journal Business and Psychology	144	8.00
<b>2</b>	Vigoda-Gadot E. (2006)	Journal for the Theory of Social Behavior	139	7.32
<b>3</b>	He P. (2019)	Journal of Business Ethics	82	13.67
<b>4</b>	Zhao H. (2014)	Journal of Psychology	63	5.73
<b>5</b>	Zhao H. (2013)	Journal of Psychology	44	3.67
<b>6</b>	He P. (2020)	Frontiers in Psychology	42	8.40
<b>7</b>	He P. (2018)	Social Behavior and Personality	34	4.86
<b>8</b>	Wang H. (2019)	International Journal of Hospitality Management	26	4.33
<b>9</b>	Liu Y. (2017)	Social Behavior and Personality	23	2.88
<b>10</b>	Yildiz B. (2021)	Journal of Nursing Management	22	5.50

Table 6 presents information on the number of local citations (LC), the number of global citations (GC), and the percentage of local citations to global citations (LC/GC) of articles on compulsory citizenship behaviors by specific authors. According to Table 6, Vigoda-Gadot E.'s articles in the *Journal for the Theory of Social Behavior* (2006) and the *Journal of Business and Psychology* (2007) are the studies with the highest number of local citations, with 41 local citations each. This indicates that the articles have an important place in the community or regional literature in which they are located. The articles by Vigoda-Gadot E. are also considerably higher in total citation count (139 and 144 citations) compared to other studies, indicating that the articles have attracted great interest and are widely referenced both locally and internationally. Also, He P.'s *Journal of Business Ethics* (2019) article also attracts attention with 82 general citations, indicating that the article is a source recognized and used in a wide academic circle.

Ahmadian S. (2017) has a very high LC/GC ratio of 92.86% with his article published in the journal *Business and Economic Horizons*. This shows that the vast majority of the citations received by the article come from local sources. The article is extremely influential in the local literature, but has a more limited impact in terms of the number of global citations.

Peng Z. (2012) received 60.00% local citation rate for his article in *Nankai Business Review International*. This shows that the article has a significant impact in the local area but has received relatively less citations internationally.

He P. (2018)'s article in the journal *Social Behavior and Personality* shows that local citations are higher than general citations with a 41.18% LC/GC ratio, indicating that the study is noteworthy in both local and general academic circles.

Table 6 provides important information for understanding the place of authors' work in the literature on CCB and the impact of these works both locally and internationally. Studies with a high LC/GC ratio have a significant impact, particularly in the local literature, but lower global citation counts may indicate that these studies are less well-known internationally or are more recent.

**Table 6.** Total local citations count for leading 10 researchers and journals

	Authors	Journals	LC	GC	LC/GC Ratio (%)
1	Vigoda-Gadot E. (2006)	Journal for the Theory of Social Behavior	41	139	29.50
2	Vigoda-Gadot (2007)	Journal Business and Psychology	41	144	28.47
3	Zhao H. (2014)	Journal of Psychology	24	63	38.10
4	He P. (2019)	Journal of Business Ethics	20	82	24.39
5	Zhao H. (2013)	Journal of Psychology	17	44	38.64
6	He P. (2018)	Social Behavior and Personality	14	34	41.18
7	He P. (2020)	Frontiers in Psychology	14	42	33.33
8	Ahmadian S. (2017)	Business and economic horizons	13	14	92.86
9	Peng Z. (2012)	Nankai Business Review International	12	20	60.00
10	Liu Y. (2017)	Social Behavior and Personality	10	23	43.48

**Notes:** LC, Local citation; GC, Global citation

The collaboration map provides various metrics to analyze the authors' positions and relationships within the academic collaboration network (Agbo et al., 2021). In the map, authors are divided into different clusters and evaluated with various network centrality metrics (betweenness, closeness, PageRank) (Shao et al., 2018). In Figure 6 illustrates the network framework of 132 researchers engaged in domain of CCB. Figure 6 illustrates the collaborative network of the first 50 authors for a clearer understanding.

Authors are divided into 13 different clusters. These clusters represent the density of collaboration among authors and the groups in which these authors collaborate more frequently (Zwack et al., 2023). For example, Liang HL, Wang CH, and Hung TK are in the same cluster, indicating that these authors collaborate more frequently with each other.

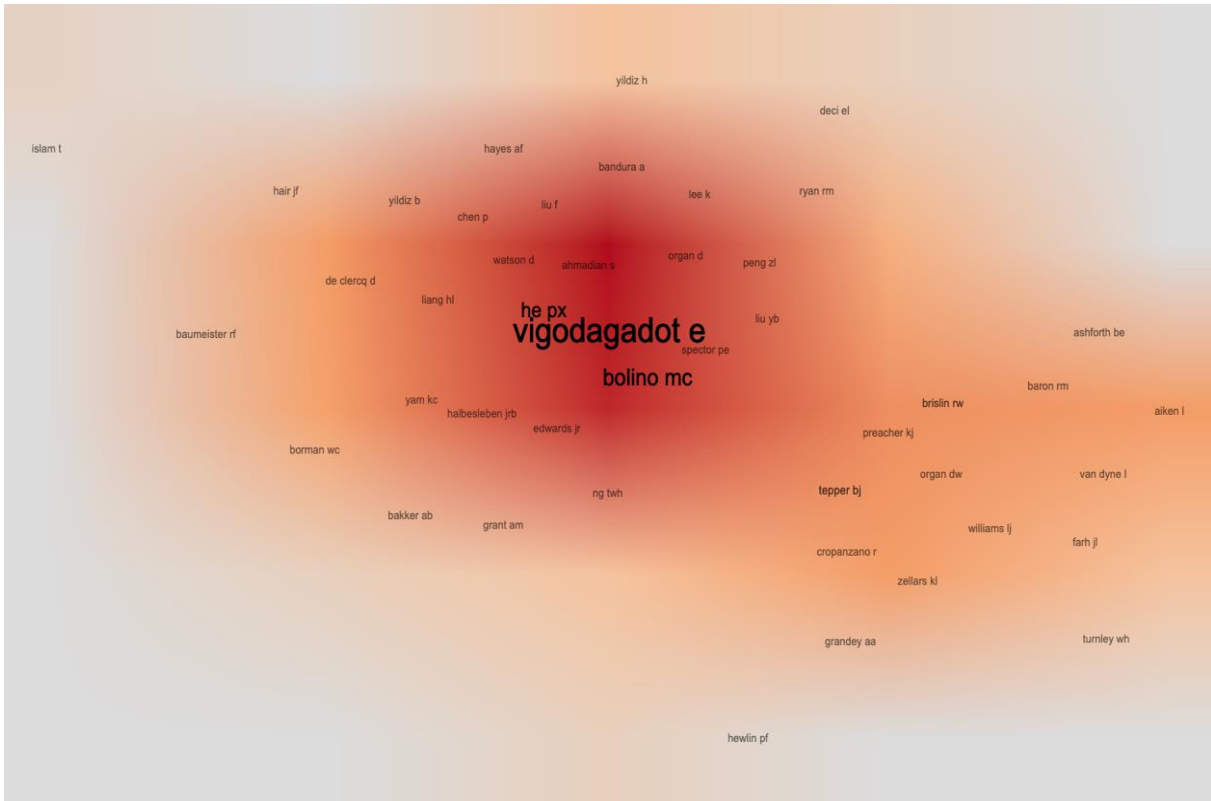
Zhao H has the highest betweenness centrality score of 3,300. This indicates that Zhao has an important role in facilitating the flow of information among other authors and bridging various groups (O' Daniel & Rosenstein, 2008). Peng Z is second with a betweenness centrality score of 1,700. This indicates that Peng also plays a similarly important mediating role, but is not as central as Zhao.

Zhao H stands out as the author with the highest impact on the collaboration map with a PageRank score of 0.048. PageRank measures an author's influence in the network and the importance of their connections to other authors (Yan & Ding, 2011).

Wang C and Peng Z also stand out with their PageRank scores of 0.039, indicating that they are also important nodes in the network. Other authors typically have PageRank scores around 0.027, indicating that their influence in the network is more limited.







**Figure 7.** The network of collaboration among the leading 50 researchers

In Figure 8, a co-citation relationships among journals is illustrated, constructed by identifying and linking documents that cite each other. This network reveals the relationships and connections between various studies within a specific research area. To simplify visual complexity, this study focuses on the first 50 journals with the highest number of publications.

Figure 8 shows that the co-citation relationships of journals is organized into two primary clusters. The first cluster is centered around the *Journal of Business and Psychology*, which establishes a co-citation relationships with journals such as journals such as *Journal of Personality and Social Psychology*, *Journal of Business Psychology*, and *Frontiers in Psychology*. In the second cluster, the *Journal of Applied Psychology* plays a central role and forms a co-citation relationship along with journals like *The Academy of Management Journal*, *Journal of Organizational Behavior*, and *Journal of Management*.

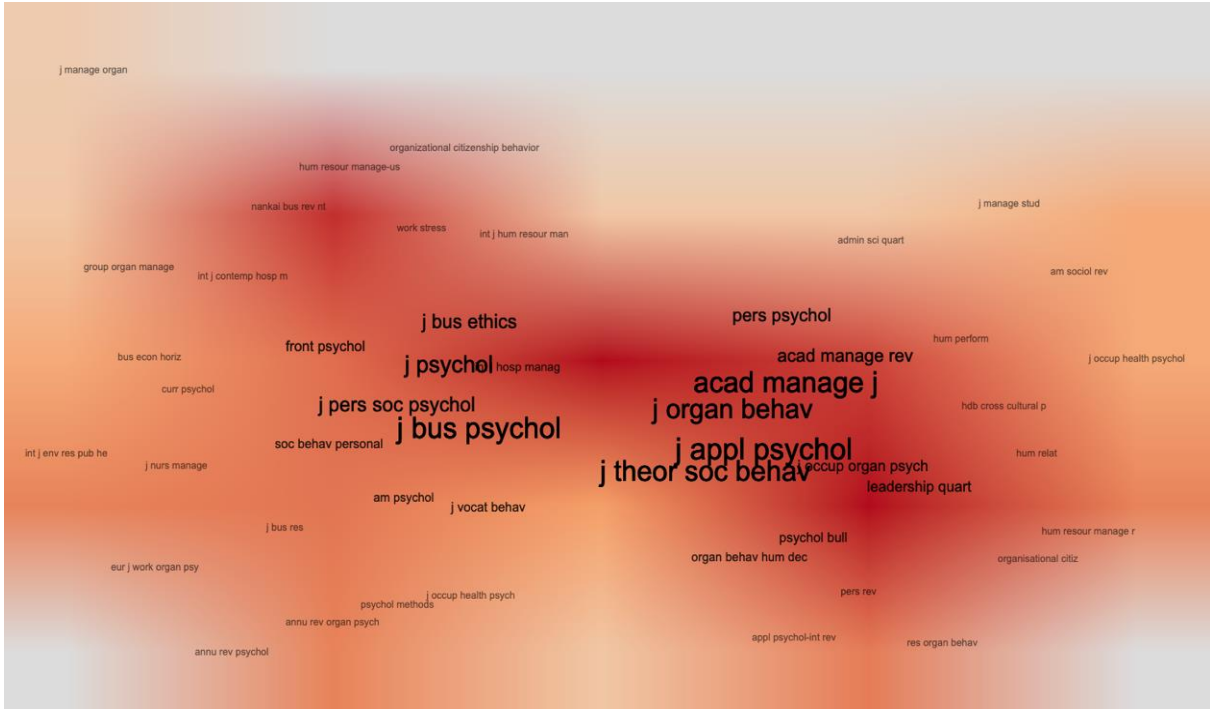
Of the 50 journals, 27 (54%) are categorised in the red cluster, while 23 (46%) are classified in the blue cluster. This clarifies the common citation connections and grouping across journals in a more clear and understandable way.

Figure 8 illustrates a co-citation network among academic publications. We establish this network by recognising and linking publications that cite one another. This network elucidates the relationships among various research within a certain discipline. This study examined the first 50 published publications focused on reducing visual complexity.

Figure 8 categorises the co-citation networks of journals into two primary classifications. The *Journal of Business and Psychology* is a fundamental element of the first cluster. This journal establishes a co-citation relationship with the *Journal of Personality and Social Psychology*, the *Journal of Business Psychology*, and

Frontiers in Psychology. The Journal of Applied Psychology is essential in the second cluster, establishing a co-citation relationship with The Academy of Management Journal, Journal of Organisational Behaviour, and Journal of Management.

Of the 50 journals, 27 (54%) are categorised in the red cluster, while 23 (46%) are classified in the blue cluster. This elucidates prevalent citation relationships and classifications across journals in a more coherent and comprehensible manner.



**Figure 8.** The network of co-citation among of the leading 50 journals

### 3.6. Keywords Analysis in CCB Research

TreeMap analysis provides a visual understanding of the main concepts of a specific research field and their prevalence in the literature (Long et al., 2017). This analysis can help you identify which topics have been studied more and which topics have been studied less (Walker, 2018). This information can be useful in identifying research gaps and areas where you can focus future studies (Chand, 2023). Figure 9 illustrates the frequency of terms used in CCB research. This analysis examines the 20 most frequently used terms across the 51 studies reviewed. This study reveals that, out of 109 keywords, the terms with the greatest frequencies are "burnout," "organisational citizenship behaviours," "job stress," "work-family conflict," "abusive supervision," "job performance," and "turnover intention."



**Figure 9.** TreeMap overview of the 20 leading keywords in CCB research

Figure 10 reflects the frequency of various terms associated with studies on compulsory citizenship behaviors. High-frequency terms such as burnout (9), organizational citizenship behaviors (8), job stress (6), and work-family conflict (5) point to central themes in the literature on compulsory citizenship behaviors, suggesting that compulsory citizenship behaviors are often linked to negative outcomes such as burnout, stress, and work-life imbalance. Terms such as abusive supervision (4), job performance (4), and turnover intentions (4) are also prominent in the analysis. These focus on how compulsory citizenship behaviors can lead to a toxic work environment, impact performance, and increase turnover intentions. Also, the variety of terms, such as interpersonal deviance (2), negative affect (2), abusive behavior (1), and counterproductive work behavior (1), suggests that the literature has examined a wide range of negative behaviors and emotional reactions associated with CCB. Keywords related to leadership (abusive supervision, leadership, charismatic leadership) and management (human resource management) may reflect the role of organizational structure and leadership styles in promoting or discouraging CCB.

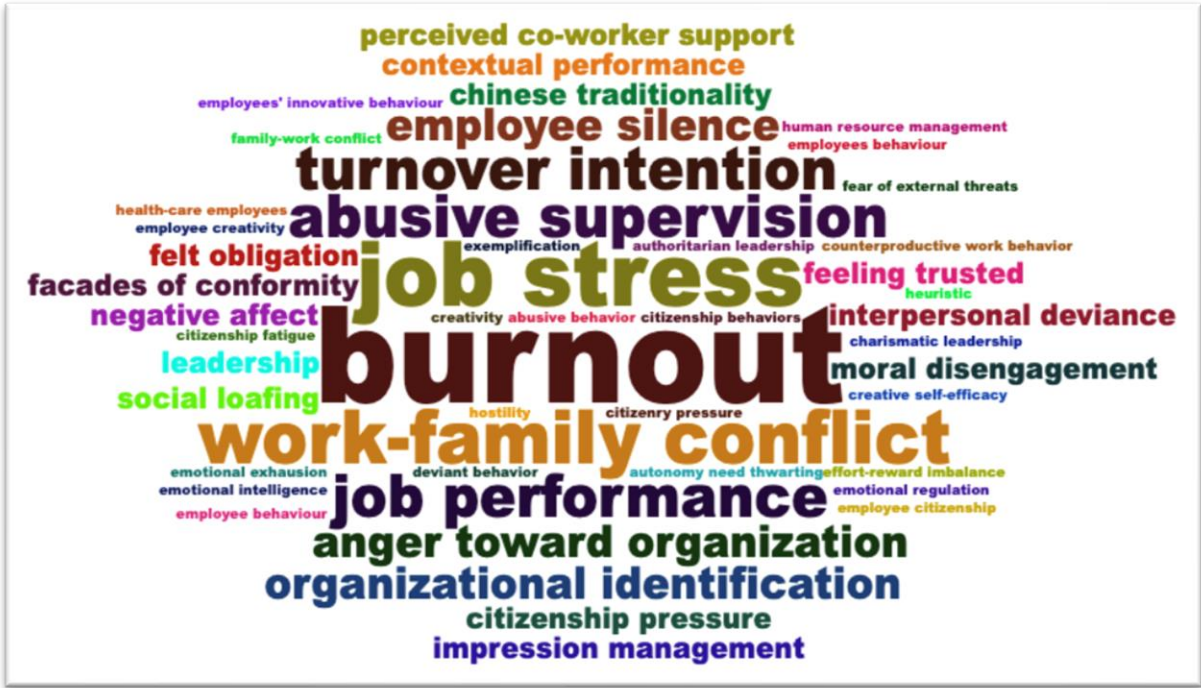
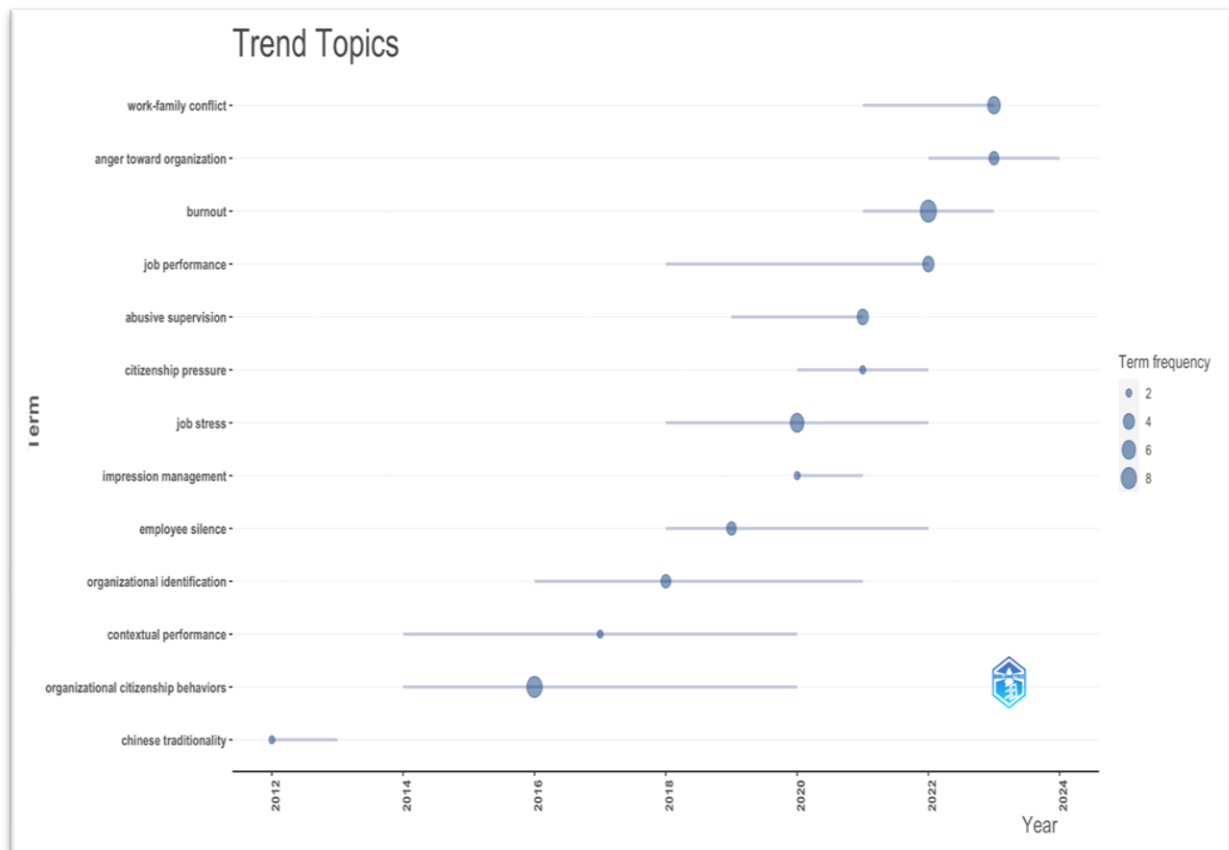


Figure 10. WordCloud representation of the top 20 keywords in CCB research

Figure 11 presents the trend topic analysis of the words across time. According to the figure, terms such as Chinese traditionality gained popularity and gained traction relatively early in 2012. The term appears to have been influential until the third quarter (Q3) of 2013, but interest in the word may have waned thereafter. The term organizational citizenship behaviors became popular in 2014 and maintained its relevance until 2020. This term continued to attract the attention of researchers for a long time. Terms such as contextual performance and organizational identification began to attract attention in 2014-2016 and continued to be influential until 2020-2021. The terms employee silence and job stress came to the fore in 2018 and received ongoing interest until 2022. Terms like burnout and work-family conflict became popular in 2021 and remained in the spotlight until 2023. Burnout, in particular, had become a much-discussed topic due to the pandemic and increased workloads. Anger toward organization is one of the newest trending topics and has begun to gain traction in the 2022-2024 period. This term could be the subject of further research in the future. In addition, terms such as impression management, abusive supervision, and citizenship pressure began to attract attention in the post-2020 period and peaked in 2021-2022. These terms can be considered current issues and maintain their importance in the literature on CCB.

In general, trend topics analysis shows how topics related to compulsory citizenship behavior studies have evolved over the years and which topics are popular in which periods. It is understood that topics such as burnout, anger toward organization, work-family conflict and job performance have gained importance in recent years and that these topics may be focused on more in the future.



**Figure 11.** Trend topics analysis in CCB studies

A comprehensive study of the thematic map derived from 51 papers from the Web of Science database spanning from 2006 to 2024 has been undertaken to elucidate advancements in CCB research. The study employed bibliometric approaches to focus on keywords, including those that appeared at least three times in the thematic analysis. The objective was to identify the key themes and keywords within the field of CCB research.

The acquired data reveals that the provided topics include four primary divisions. We categorised and examined the keywords for each subject based on their centrality and impact density. Figure 12 illustrates this classification into four quadrants. The quadrants include niche themes, motor themes, emerging or decreasing themes, and basic themes, respectively (Alkhamash, 2023). We have selected and meticulously analysed the principal concepts in CCB research using these topics, and provided graphic representations for examination.

The thematic map analysis shows that niche subjects like "Chinese traditionality" and "contextual performance," which exhibit high density but low interest levels, are the focus of a cluster of keywords among the 51 studies on CCB.

A cluster of terms, including "citizenship pressure" and "interpersonal deviance," which are characterized by significant attention and density, demonstrates a pronounced trend within the study domain of CCB in motor themes.

The grouping of words found in main themes, like "organisational citizenship behaviours," "job stress," "job performance," "burnout," "abusive supervision," "turnover intention," and "attitude towards organisation," shows a high level of interest but a low level of density in the thematic analysis.

We can classify the notions of employee silence and moral disengagement as motor themes when their density and centrality increase, and as fundamental themes when these factors decrease. Similarly, we can include the notions of conformance facades and impression control as niche themes or topics that are developing or waning over time, based on their density and centrality.

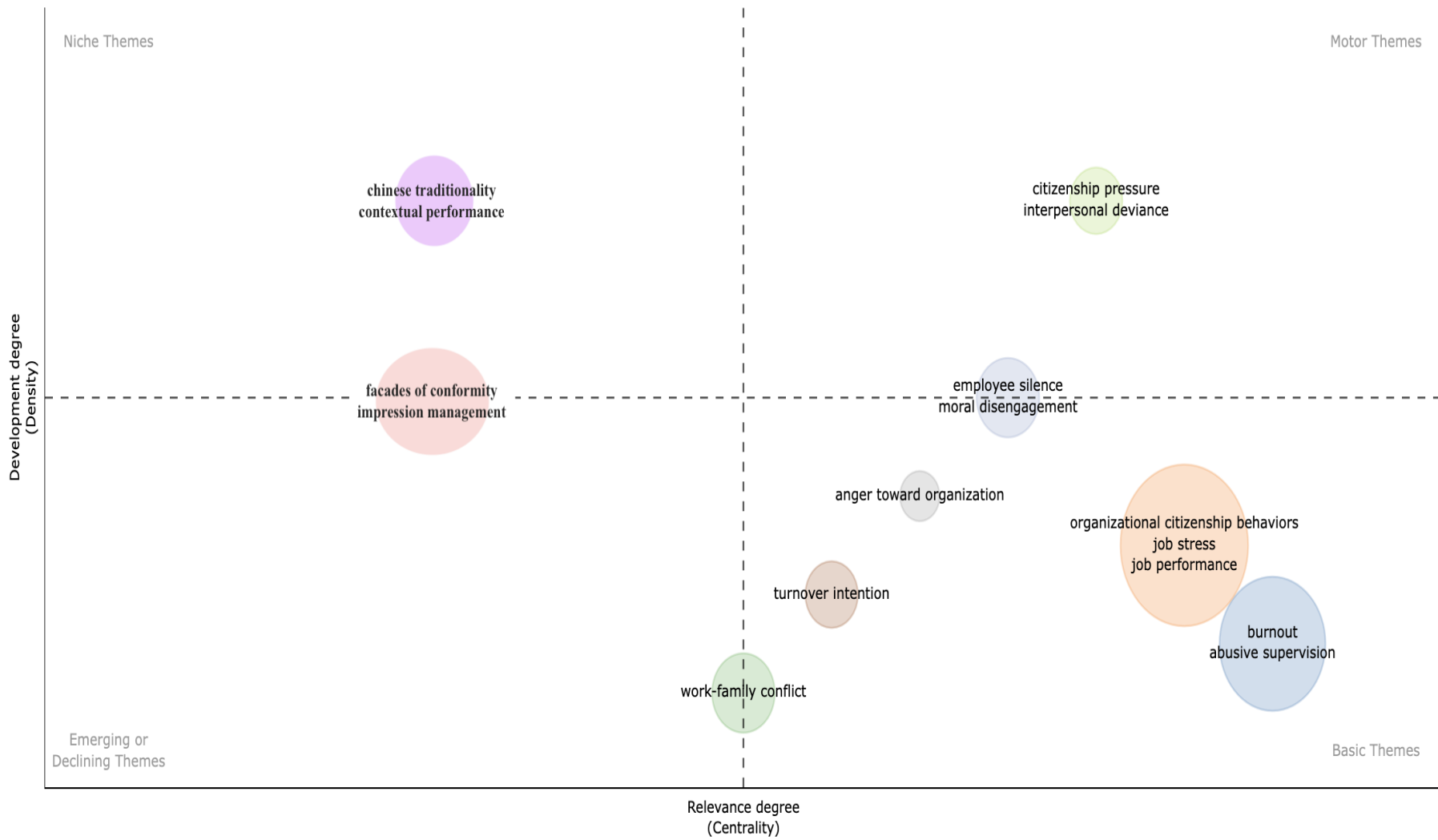


Figure 12. Thematic map of keywords

#### 4. CONCLUSION

The results of this study provide a detailed overview of trends and developments in the literature on compulsory citizenship behaviors. The number of articles published in 2006-2007 was quite low. However, a continuous increase has been observed since 2012. There was a significant increase in the 2018-2023 period, with the highest number in 2022. There is a slight decrease in 2024. This shows that the subject has received increasing academic interest in recent years, but there are question marks about the sustainability of this interest in 2024. In particular, the dramatic increase in the concept in the following years can be explained by the increase in the number of studies in the literature with the recognition of the concept of CCB and the fact that the concept has become a phenomenon that can be seen all over the world as a result of the excessive workload brought by COVID-19, which started in early 2020 (Kaptan, 2024; Yildiz et al., 2023; Yildiz et al., 2022). Therefore, it can be said that the CCB phenomenon, which is mostly common in eastern culture countries, has spread to different parts of the world.

The studies consist of 51 articles and were written by 32 different authors. The top ten authors published 64.71% of the total articles. Hongdan Zhao stands out as the most productive author. These data reveal the significant impact and contributions of certain authors in this field. Zhao H. and Peng Z. have high h-index and g-index values, indicating that these authors have produced frequently cited and influential research. Yildiz B. and Liang H. have high m-index values, indicating that they have produced important publications in a short time. This highlights their significant impact and productivity in the field.

The works of Vigoda-Gadot E. are notable for their high total citation counts and high annual citation averages, indicating that these works are important sources in the field. One of the potential reasons for this finding is that Vigoda-Gadot E.'s works are the frontiers of the CCB field. Therefore, most CCB research cites these sources to define the construct and explain the theoretical arguments behind it. The collaboration network among authors reveals that Zhao H. and Peng Z. played important connecting roles, indicating that these authors guided the flow of knowledge and collaborations.

The analysis of the journals identified two significant clusters. The *Journal of Business and Psychology* is central to the first cluster, the *Journal of Applied Psychology* stands out in the second cluster. This helps to identify co-citation networks and important sources among journals.

China is the leading nation in article production. While Türkiye and other nations contribute, China's preeminence in research is clearly evident. These results may be elucidated using Schooler and Hofstede's (1983) national cultural aspects. Power distance is high in China, Pakistan and Türkiye, where hierarchical structures are accepted. This may indicate that employees are more inclined to comply with demands from their superiors, and therefore



compulsory citizenship behaviors may be more common in these countries. Power distance levels are lower in the United States when we compare with the other three countries. This may indicate that employees are less authority-oriented and may be more likely to question requests (in US). This may indicate that compulsory citizenship behaviors may be less common in Western countries. The United States has the highest level of individualism, while Türkiye, Pakistan, and China have a more collectivistic structure. In countries with low levels of individualism, employees may be more prone to display compulsory citizenship behaviors in order to maintain group harmony (Smith et al., 1998). In the United States, employees may be more resistant to such compulsory citizenship behaviors because individual rights are more prominent. There are no significant differences between countries in the dimension of motivation towards achievement and success. However, high motivation towards success in general may trigger employees to take on extra tasks for the success of the organization (Osabiya, 2015; Riyanto et al., 2021). In this case, compulsory citizenship behaviors may be observed in countries where the motivation towards achievement and success is high. In addition, uncertainty avoidance is high in Türkiye and Pakistan, as shown in Figure 3. In these countries, uncertainty avoidance may lead employees to be faced in compulsory citizenship behaviors because uncertainty avoidance may increase the tendency to obey rules and perform extra tasks requested by managers (Altuncu et al., 2012; Goodwin et al., 2022). This rate is decreased in China and the United States, indicating that workers may be less inclined to engage in required civic behaviours under uncertain circumstances. Figure 3 indicates that China exhibits the greatest degree of long-term orientation, whilst Pakistan has the lowest degree. In countries that focus on long-term goals, employees may more easily accept compulsory citizenship behaviors considering the long-term interests of the organization. In countries with a short-term orientation, such behaviors may be less acceptable when they are contrary to the individual interests of the employees (Demirkiran & Yonet, 2023). Finally, the United States and Pakistan have higher rates of indulgence, suggesting that individuals prioritize their own happiness and personal fulfillment (Sommer, 2014). In such cultures, compulsory citizenship behaviors may be less acceptable when they are contrary to employees' personal interests. China and Türkiye have lower rates of indulgence, suggesting that individuals tend to conform more to social norms and rules (Pryor & Howe, 2018) and may more readily accept compulsory citizenship behaviors.

In the analysis of keywords, keywords such as "Burnout", "organizational citizenship behaviors", and "job stress" stand out as the most frequently used terms in the field. These findings are consistent with the findings of a recent comprehensive meta-analytic systematic review (Yildiz et al., 2023). Such that burnout was found as the significant attitudinal correlate of CCBs (He et al., 2018; Jin & Hahm, 2019; Liang et al., 2022). Organizational citizenship behaviours was found as negative behavioral correlate of CCB (Lin & Chi, 2022; Wang & Huang, 2019). Also, job stress as an undesirable emotional variable positively correlated with CCB (Chen et al., 2023; Unaldi Baydin et al., 2020).

As can be understood from these findings, CCB is positively related to negative constructs while it is negatively related to positive constructs. Therefore, it can be said that CCBs are a set of behaviors that have destructive effects for both individuals and organizations.

The thematic map shows the evolution and main trends in the research literature of the subject by grouping various keywords into four main themes: basic, niche, emerging/declining, and motor themes. Accordingly, issues of "facades of conformity" and "impression management" are located at the intersection of niche and "emerging/declining" themes. It can be said that there is not enough researcher interest in these concepts or that these topics are studied by very few researchers. Therefore, considering that the centrality and density values of these papers which were conducted by past research are low, it can be said that the impact of these publications may not be very high in the short term, but they may have a high potential in the long term.

The "motor" themes include "citizenship pressure," "interpersonal deviance," and "employee silence." Motor themes are the themes with the highest centralization and concentration. As can be seen, when the topics in these themes are examined, it is seen that citizenship pressure comes to the fore. In recent years, it can be said that the increasing workload of businesses, the excessive workload that emerged with the pandemic the desire of businesses to show more performance to cover the losses that occurred after the pandemic, and the competitive pressure in the business world where competition is high, have created the necessity for employees to do extra work (Barpanda & Saraswathy, 2023; Na'imah & Nur, 2021). Therefore, the theme of citizenship pressure has started to be examined by researchers in recent years (Liang, 2022; Liu et al., 2017). On the other hand, it can also be said that employees give more passive reactions as a response to the compulsory citizenship behaviors they are exposed to. For example, due to reasons such as the lack of alternative jobs in the labor market, continuance commitments in their current workplaces (Che, 2015; Peng & Zhao, 2012; Telli Danismaz, 2021), and the lack of job alternatives, employees can exhibit "employee silence" (He et al., 2018; Su et al., 2021), and "interpersonal deviant workplace behaviors" (Guarino, 2016; Su et al., 2021; Zuo, 2022). When considered in the context of social exchange theory (Bierstedt & Blau, 1965), it can be said that employees react negatively to the compulsory citizenship pressures that organizations apply to their employees.

The basic themes include work-family conflict (Yildiz et al., 2023), turnover intention (Yildiz et al., 2023), anger towards the organisation (Yildiz et al., 2023), organisational citizenship behaviours (Yildiz et al., 2023), job stress (Yildiz et al., 2023), job performance (Yildiz et al., 2023), burnout (Yildiz et al., 2023) and abusive supervision (Yildiz et al., 2023). Furthermore, employ silence (Yildiz et al., 2023) and moral disengagement (Yildiz et al., 2023) are situated at the intersection of the basic and motor themes. As can be understood from here, it can be said that the basic studies focus especially on

the negative effects of compulsory citizenship on the individual (individual), the negative effects on performance (organization), and the role of managers in the emergence of these behaviors (leadership). Therefore, it can be said that the fact that compulsory citizenship behaviors have a structure that is addressed at different unit of analyses indicates the need to address the issue from different perspectives. These research topics that located in the basic themes are with high centrality and low density. The study issues under this area have mostly been examined in previous studies. Consequently, we advise that anyone doing CCB research start their literature evaluation by examining studies on these topics. By doing so, one may swiftly grasp the theoretical perspectives from which contemporary research addresses these subjects and the nature of the findings they reveal. We believe this will diminish the prevalence of non-original research in the literature.

The results of this study comprehensively outline the growing academic interest in compulsory citizenship behaviors, key authors, and major themes in the literature. These trends and key sources in the literature provide valuable insights for future research.

### **Limitations**

This research focused on the bibliometric profile of academic researches on compulsory citizenship behaviors. However, the study has some limitations. The research exclusively utilized the Web of Science (WoS) database. The omission of research conducted in different disciplines and languages may lead to an incomplete perspective. Also, only English articles were examined in the study. Disregarding research conducted in other languages and contributions from local publications may result in an incomplete global analysis. There may be limitations to the bibliometric methods employed in the study. For instance, relying solely on a specific dataset carries the risk of overlooking some important publications or research.

### **Recommendations for Future Researchers**

Future studies could conduct a more comprehensive examination by exploring different data sources (such as Scopus, PubMed) and languages. This could assist in understanding the topic from a broader perspective. Compulsory citizenship behaviors could also be examined in disciplines beyond business. For instance, insights from fields like psychology, sociology, and education could contribute to a more multifaceted understanding of the subject. The study covers a specific period. Future researchers could better understand the topic's evolution over time by examining a wider timeframe or changes in specific periods. Research on Compulsory citizenship behaviors could focus on how it contributes to practical applications. For example, the effects of these studies could be explored in areas such as leadership practices, workplace productivity, or workplace relationships within businesses.

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